



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37088-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
DCCC	ISSUE	1576

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	37088	08853844

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	8 News Now 5a M-F	5-6a	MTWTF--	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	W	09/26/12	5:18 AM	8 News Now 5a M-F	5-6a	:30	D3C12NV03T01H	\$800.00	NM
2	09/25/12	10/01/12	8 News Now 6a M-F	6-7a	MTWTF--	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 8	Tu	09/25/12	6:45 AM	8 News Now 6a M-F	6-7a	:30	D3C12NV03T01H	\$900.00	NM
1 8	W	09/26/12	6:27 AM	8 News Now 6a M-F	6-7a	:30	D3C12NV03T01H	\$900.00	NM
3	09/25/12	10/01/12	CBS This Morning	7-9a	MTWTF--	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5 8	W	09/26/12	8:23 AM	CBS This Morning	7-9a	:30	D3C12NV03T01H	\$800.00	NM
4 8	Th	09/27/12	7:55 AM	CBS This Morning	7-9a	:30	D3C12NV03T01H	\$800.00	NM
6	09/25/12	10/01/12	Live With Regis & Kelly	9-10a	MTWTF--	:30	3	\$750.00	NM
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 8	Tu	09/25/12	9:49 AM	Live With Regis & Kelly	9-10a	:30	D3C12NV03T01H	\$750.00	NM
2 8	W	09/26/12	9:23 AM	Live With Regis & Kelly	9-10a	:30	D3C12NV03T01H	\$750.00	NM
7	09/25/12	10/01/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	4	\$750.00	NM
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Tu	09/25/12		8 News Now Noon M-F	12-1230p	:00		\$750.00	NM
Unresolved									
3 8	W	09/26/12	12:24 PM	8 News Now Noon M-F	12-1230p	:30	D3C12NV03T01H	\$750.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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4	8	Th	09/27/12	12:19 PM	8 News Now Noon M-F	12-1230p	:30	D3C12NV03T01H	\$750.00	NM																																																																		
8	09/25/12	10/01/12	Ellen	3-4p	MTWTF--	:30	1	\$900.00	NM																																																																			
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9	09/29/12	09/29/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$1,000.00	NM																																																																			
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10	09/30/12	09/30/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$550.00	NM																																																																			
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4	8	Tu	09/25/12	4:26 PM	8 News Now 4p M-F	4-5p	:30	D3C12NV03T01H	\$1,100.00	NM																																																																		
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12	09/25/12	10/01/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	4	\$1,300.00	NM																																																																			
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Las Vegas, NV 89109

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	3	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Tu	09/25/12	7:09 PM	7-8p Rotator	7-8p	:30	D3C12NV03T01H	\$1,200.00	NM
3 8	W	09/26/12	7:54 PM	7-8p Rotator	7-8p	:30	D3C12NV03T01H	\$1,200.00	NM
2 8	F	09/28/12	7:46 PM	7-8p Rotator	7-8p	:30	D3C12NV03T01H	\$1,200.00	NM
18	09/29/12	09/29/12	Ent Tonight Weekend	7-8p	-----S-	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	09/29/12	7:23 PM	Ent Tonight Weekend	7-8p	:30	D3C12NV03T05H	\$500.00	NM
19	09/30/12	09/30/12	The Mentalist	10-11p	-----S	:30	1	\$8,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$8,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Su	09/30/12	10:56 PM	The Mentalist	10-11p	:30	D3C12NV03T01H	\$8,500.00	NM
21	09/29/12	09/30/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----SS	2	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Sa	09/29/12	11:29 PM	8 News Now Sa/Su 11p	11-1135P	:30	D3C12NV03T01H	\$900.00	NM
1 8	Su	09/30/12	11:38 PM	8 News Now Sa/Su 11p	11-1135P	:30	D3C12NV03T05H	\$900.00	NM
Ran in program ordered. Program ran late due to Pres Obama's speech									
23	09/28/12	09/28/12	CSI: NY	8-9p	----F--	:30	1	\$7,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$7,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	09/28/12	8:34 PM	CSI: NY	8-9p	:30	D3C12NV03T01H	\$7,500.00	NM
24	09/29/12	09/29/12	ACC Football	930a-12n	-----S-	:30	4	\$1,125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	4	\$1,125.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	09/29/12	9:41 AM	ACC Football	930a-12n	:30	D3C12NV03T05H	\$1,125.00	NM
2 8	Sa	09/29/12	10:53 AM	ACC Football	930a-12n	:30	D3C12NV03T01H	\$1,125.00	NM
4 8	Sa	09/29/12	11:56 AM	ACC Football	930a-12n	:30	D3C12NV03T05H	\$1,125.00	NM
3 8	Sa	09/29/12	12:53 PM	ACC Football	930a-12n	:30	D3C12NV03T01H	\$1,125.00	NM
Total Spots						33			

Payment Terms 30 Days

Gross Total	\$46,250.00
Agency Commission	\$6,937.50
Net Amount Due	\$39,312.50